

INTERVIEW TEMPLATE

Methodology

- Qualitative Approach
- Remote moderated - Screen recording
- Contextual Inquiries (One-on-one interviews)

Interview Questions

1. What is your role in the company?
2. How do you use (or are planning to use) the Transportation Logistic software in your professional day-to-day?
3. How are you planning to access the platform?
4. According to you, what is the main purpose of this tool?
5. According to you, what is the most important output from the software?
6. What do you think is currently working well with the platform and its UI?
7. What do you think needs to be improved with the Transportation Logistic software?