

ESTEFANIA.H

Senior UX | UI Designer

 estefdesigns.com
 hernandez.estfania@gmail.com
 +1(403)827.9694

● Experience

UX Designer

IVADO Labs | 2022 - Present | Montreal, CA

In charge of UX strategies to develop AI solutions in the supply-and-chain industry. Responsibilities include UX Research, planning and executing UX Workshops, analyzing and translating complex data into user-friendly visuals, collaborating with clients, Developers, and Data Scientists, creating user personas, user journeys, interactive prototypes, and high-fidelity mockups.

Mentor

DesignLab | 2023 - Present | Remote

Responsible for providing mentorship, career advise, and portfolio reviews to students going through DesignLab's UX Bootcamp and Career Coaching services.

Senior UX | UI Designer

AIRM Solutions | 2021 - 2022 | Remote

Responsible for the UX Research and UI design of AI-based applications and websites in the Agro-Insurance space. Guiding the development team in the implementation of designs in an Agile environment

Freelancer

2013 - 2022 | Remote

Designed and developed websites for a range of clients.

Project Manager

Pod Marketing, Inc. | 2021 - 2022 | Calgary, CA

In charge of managing the planning and execution of websites projects, meeting with clients, and supporting the development team with website edits.

Web Designer

Tu-App (Scoreapps) | 2019 - 2020 | Madrid, ES

Responsible for the design of apps targeted to small businesses across Spain, Latin America, and the United States

Web Designer | Project Coordinator

Power to Change | 2018 - 2019 | Langley, CA

Duties included creating projects in Mavenlink, overseeing deadlines, and connecting project shareholders to make sure projects came to completion in a timely and effective manner. As well as website design and development.

Web Designer

Power to Change | 2015 - 2018 | Remote

Designed and developed websites and landing pages for different marketing campaigns.

Graphic Designer

Vancouver Community Network | 2014 - 2015 | Vancouver, BC

Created engaging UI designs and graphic materials for local non-profits and small businesses.

● Education

Emily Carr University of Art and Design

Bachelor in Communication Design - 2013

University of British Columbia

Bachelor of Fine Arts - 2010

● Skills

- UX Research & Workshops
- Usability Testing
- User & Task Flows
- User Journeys & Personas
- Rapid Prototyping
- High Fidelity MockUps
- Sitemaps & Wireframes
- Project & Client Management
- Figma | Sketch
- Adobe Creative Suite
- CMS (WordPress)
- HTML & CSS